

JOHNNIE A. LOTESTA

Appalachian State University
Department of Sociology
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ACADEMIC POSITIONS

- 2021- Assistant Professor, Department of Sociology, Appalachian State University
- 2019-2021 Postdoctoral Fellow, Ash Center for Democratic Governance & Innovation, Harvard Kennedy School

EDUCATION

- 2019 Ph.D. in Sociology, Brown University
*Winner of 2020 Theda Skocpol Dissertation Award, Comparative Historical Sociology Section of the American Sociological Association
- 2014 M.A in Sociology, Brown University
- 2011 B.A. in Global Affairs, George Mason University, summa cum laude

RESEARCH & TEACHING INTERESTS

Political Sociology, Cultural Sociology, Labor, Social Movements, Organizations, Public Policy, Comparative-Historical and Qualitative Methods

PEER-REVIEWED PUBLICATIONS

- Lotesta, Johnnie and Cedric de Leon. 2020. "Political Parties: From Reflection to Articulation and Beyond." Pp. 646-665 In *The New Handbook of Political Sociology*, edited by Thomas Janoski, Cedric de Leon, Joya Misra, and Isaac W. Martin. New York: Cambridge University Press.
- Lotesta, Johnnie. 2019. "The Myth of the Business Friendly Economy: Making Neoliberal Reforms in the Worst State for Business." *American Journal of Cultural Sociology* 7(2): 214-245.
- Lotesta, Johnnie. 2017. "The Strength of Civil Society Ties: Explaining Party Change in America's Bluest State." *Research in Political Sociology* 24: 257-287.

JOURNAL MANUSCRIPTS IN PREPARATION

Lotesta, Johnnie. “Beyond the Koch Network: Making Sense of Conservatives’ Variable Success in the States.”

Lotesta, Johnnie. “Opinion Crafting and the Making of U.S. Labor Law in the States.”

Lotesta, Johnnie, Jerusha Conner, and Alex Foley. “Relentless Innovators: Youth Perspectives on Social Change and Intersectional Organizing in the Wake of COVID-19”

Conner, Jerusha, Johnnie Lotesta, Kristen Oshyn, and Joanna Timmerman. “From the Streets to the Ballot Box: How Youth Organizing Impacts Voting-Related Attitudes and Behavior.”

BOOKS

Lotesta, Johnnie. *Rightward in the Rustbelt*. Proposal available on request.

PUBLIC SCHOLARSHIP: ESSAYS, OP-EDS & POLICY REPORTS

Bradlow, Benjamin H. and Johnnie Lotesta. 2019. “Whither a Global Wave of Populism.” *GATS: Newsletter of the Global and Transnational Sociology Section of the ASA*. 16-22.

Lotesta, Johnnie. 2019. “Does Canceling Primaries Cancel Democracy?” *Daily Herald*, September 25, <https://www.dailyherald.com/discuss/20190925/does-canceling-primaries-cancel-democracy>.

Triplett, Jennifer, Johnnie Lotesta, Ricarda Hammer, and Sara Tomczuk. 2018. “A Successful Mentorship Event: 2018 ASA Annual Meeting.” *Trajectories: Newsletter of the Comparative and Historical Sociology Section of the American Sociological Association* 30(1): 40-42.

Lotesta, Johnnie and Cedric de Leon. 2015. “Challenging Racist Speech in US Politics.” *Truthout*, October 8, <http://www.truth-out.org/opinion/item/33128-challenging-racist-speech-in-us-politics>.

Baiocchi, Gianpaolo, Diana Graizbord, Johnnie Lotesta, Michael Rodríguez-Muñiz. 2015. “Resilient Communities and Distressed Neighborhoods: The Findings of the Southern Nevada Strong Ethnography Research Summer Clinic.” Pp. 136-137 in *Southern Nevada Strong Regional Plan*. Southern Nevada Regional Planning Coalition. Las Vegas, NV.

AWARDS, GRANTS & FELLOWSHIPS

2020 Theda Skocpol Dissertation Award, Comparative Historical Sociology Section of the American Sociological Association

2019 New Venture Fund & League of Conservation Voters, “Youth Movements in the 2018 Midterms and Beyond,” Co-PI with Jerusha Conner, John Holbein, Kei Kawashima-Ginsberg, \$125,000

- 2019-2021 Harvard Kennedy School Ash Center for Democratic Governance & Innovation Postdoctoral Fellowship
- 2018 History of American Democracy Graduate Student Fellowship, The Tobin Project
- 2017 Joukowsky Summer Research Grant, Graduate School, Brown University, \$700
- 2016 Doctoral Dissertation Research Improvement Grant, National Science Foundation, Grant #1602931, \$11,743
- 2016 Doctoral Research Travel Grant, Graduate School, Brown University, \$2,000
- 2016 Dissertation Fellowship, Department of Sociology, Brown University
- 2015 Hazeltine Fellowship, Business, Entrepreneurship & Organizations Program, Brown University
- 2013-2015 National Science Foundation Integrated Graduate Education and Research Traineeship (IGERT) Fellowship, Watson Institute for International & Public Affairs, Brown University

CONFERENCE PRESENTATIONS (SELECTED)

- 2019 “Beyond the Koch Network: Making Sense of Conservatives’ Variable Success in the States.” Social Science History Association Annual Meeting. Chicago, IL.
- 2018 “War of Position: Business, Think Tanks and the GOP.” American Sociological Association Annual Meeting. Philadelphia, PA.
- 2018 “The Right and the Crisis of Labor.” The Crisis of History and the History of Crisis. Mini-Conference of the Comparative Historical Sociology Section of the American Sociological Association. Philadelphia, PA.
- 2018 “Rightward in the Rustbelt: How Business Took over the GOP and Ousted Organized Labor, 1971-2012.” Comparative Historical Social Sciences Conference, Northwestern University, Evanston, IL.
- 2017 “Mediating Party and Public: Intellectuals and the Resurgence of Right-to-Work in the Industrial Midwest.” American Sociological Association Annual Meeting. Montreal, QC.
- 2016 “Partisans, Lawyers or Pollsters?: The Reiterative Problem Solving of Right-to-Work.” Social Science History Association Annual Meeting. Chicago, IL.
- 2016 “Party-Expert Relations and the Postwar Remaking of Democratic Politics.” Can Comparative-Historical Sociology Save the World? Mini-Conference of the Comparative

- 2015 Historical Sociology Section of the American Sociological Association. Seattle, WA.
 “Making States for Business: The Production, Evaluation, and Management of Business-Friendly Climates.” Social Science History Association Annual Meeting. Baltimore, MD.
- 2015 “The Myth of the Failed Economy: Making Neoliberal Reforms in the Worst State for Business.” American Sociological Association Annual Meeting. Chicago, IL.
- 2015 “Imagining the State: The Role of Myth and Mythmaking in Politics.” Annual Meeting of the Eastern Sociological Society. New York, NY.
- 2014 “The Rhode Island Democratic Party in the 21st Century: A Study of Political Party Change.” American Sociological Association Annual Meeting. San Francisco, CA.
- 2014 “Politics and Expertise: The Structuring of State Politics in the Contemporary United States.” Chicago Ethnography Conference. Chicago, IL.

TEACHING EXPERIENCE

Course Instructor

- 2021 The Sociology of Social Movements, Appalachian State University (Fall)
- 2021 The Sociological Perspective, Appalachian State University (Fall)
- 2013 Summer Urban Ethnography Graduate Research Clinic, University of Nevada-Las Vegas. Co-designed and co-taught with Gianpaolo Baiocchi, Diana Graizbord, and Michael Rodríguez-Muñiz

Teaching Assistant

- 2015 Sex, Gender & Society, Brown University
- 2012 Human Sexuality in a Social Context, Brown University

Consultation

- 2015 English Language Learner (ELL) Associate, Writing Center, Brown University

PROFESSIONAL SERVICE

- 2021 Session organizer, “Who Governs?: Power and Policymaking in the States,” Social Science History Association, Philadelphia, PA
- 2020-2021 Member, Democracy Convening Planning Committee, Ash Center, Harvard Kennedy School

- 2020 Session organizer, “Shared Goals, Diverse Approaches: Methodological Pluralism in Labor Studies,” Annual Meeting of the American Political Science Association, San Francisco, CA
- 2020 Organizer, Labor Politics Workshop, Ash Center, Harvard Kennedy School
- 2019-2021 Editor, American Sociological Association Sociology of Culture Section Newsletter
- 2018 Member, Mentorship Event Planning Committee, Comparative Historical Sociology Section of the American Sociological Association
- 2017-2019 Managing Editor, *Studies in Comparative International Development*
- 2017 Session organizer, “Interrogating the Rustbelt,” Social Science History Association, Montreal, CA
- 2016 Chair, Mini-Conference Planning Committee, Comparative Historical Sociology Section of the American Sociological Association
- 2013-2015 Member, Graduate Student Mentorship Program, Department of Sociology, Brown University
- 2013-2014 Graduate Student Representative, Department of Sociology, Brown University

PROFESSIONAL MEMBERSHIPS

American Sociological Association

American Political Science Association

Social Science History Association

Eastern Sociological Society