MARTHA McCAUGHEY

Professor, Dept. of Sociology email: mccaugheym@appstate.edu

205-B Chapell Wilson Hall Appalachian State University Boone, NC 28608

EDUCATION

Appalachian State University, Boone, NC
Graduate Certificate in Expressive Arts Therapy, 2017
University of California, Santa Barbara
Ph.D. in Sociology, 1995
Doctoral Emphasis in Women's Studies, 1995
University of California, Santa Barbara
M.A. in Sociology, 1991
University of Michigan, Ann Arbor
B.A. cum laude in Sociology, 1988

PROFESSIONAL PROFILE

Innovative scholar with record of excellence across disciplines and communications platforms, proven record of effective administrative leadership in campus-wide programs including Women's Studies and First Year Seminar, and on a variety of Task Forces including Online and Distance Education, *Faculty Handbook*, Interpersonal Violence Council, Student Success Team, and Academic Policies Committee. Excellent communication and project management skills. Recognized as fostering collegial relationships and shared governance. Passion for creative approaches to institutional challenges and opportunities. Experienced mentor to graduate students and NTT faculty. Wide-ranging teaching experience in women's studies, sociology, science and technology studies, and interdisciplinary studies—undergraduate and graduate levels, face-to-face and online.

AREAS OF SPECIALIZATION

Science and Technology Studies Creativity & Expressive Arts
Popular Culture Gender & Sexuality
Social Movements The Body

UNIVERSITY EMPLOYMENT

Appalachian State University, Boone, NC

Professor of Sociology, 2008-present

Professor of Interdisciplinary Studies, July 2005-2008

Director, First Year Seminar, 2014-present

Administrative head of campus-wide academic first-year program within General Education. Supervising 6 full-time faculty and 20+ part-time faculty who teach only in this program

Director, Common Reading Program, 2017-Director, Women's Studies Program, 2003-2010

Administrative head of academic program with 70 adjunct faculty members. Responsibilities included: scheduling courses; managing a Graduate Certificate program; campus-wide co-curricular programming; fund raising; managing an operating budget and three foundation accounts; hiring instructors; managing internships, scholarships, and awards; coordination of reviews of faculty members; managing program website.

Associate Professor of Interdisciplinary Studies, July 2003-June 2005

Virginia Tech, Blacksburg, VA

Associate Professor, Interdisciplinary Studies, 1999-2003

Adjunct Faculty, Science and Technology Studies, 1996-2003

Adjunct Faculty, Sociology, 1996-2003

Director of Women's Studies, July 2001-Dec. 2002

Administrative head of academic program with 7.5 faculty lines and over a dozen adjunct faculty, 800 undergraduate students per year, 12 Graduate Certificate students per year, and campus-wide co-curricular programming. Responsibilities included: budget management; faculty reviews; hiring instructors; curricular and co-curricular development; website design and maintenance; and liaison with departments across campus.

Associate Director of Women's Studies, July 1999-June 2000 Assistant Professor, Dept. of Interdisciplinary Studies, Jan. 1996-June 1999

University of California, Santa Barbara, CA Teaching Associate, Dept. of Sociology, 1991-1995

PUBLICATIONS

FUBLICATIONS				
Books and E	Books and Edited Volumes			
2014	McCaughey, Martha (editor). <i>Cyberactivism on the Participatory Web.</i> 306 pp.			
	New York: Routledge.			
2014	McCaughey, Martha, and Jill Cermele (guest editors). Special Issue: Self-Defense			
2014				
	Against Sexual Assault. Violence Against Women 20:3 (March 2014).			
2008	McCaughey, Martha. The Caveman Mystique: Pop-Darwinism and the Debates			
2000	over Sex, Violence, and Science. New York: Routledge. 168 pp.			
	over sex, violence, and science. New York. Routledge. 100 pp.			
2003	McCaughey, Martha, and Michael D. Ayers (editors). Cyberactivism: Online			
	Activism in Theory and Practice. Routledge. 286 pp.			
	Tienvism in Theory and Tractice. Roadeage. 200 pp.			
2001	McCaughey, Martha, and Neal King (editors). Reel Knockouts: Violent Women in			
	the Movies. University of Texas Press. 279 pp.			
	we have some of rotal result 275 pp.			
1997	McCaughey, Martha. Real Knockouts: The Physical Feminism of Women's Self-			
	<i>y</i> , , , , , , , , , , , , , , , , , , ,			

Defense. New York University Press. 270 pp.

Published Instructional Materials

- McCaughey, Martha. "Merging Silly and Serious for Creative Expressions of Learning." College STAR faculty module featuring best practices with Universal Design for Learning (UDL). Published on www.collegestar.org.
- 2000 **McCaughey, Martha**, Jennifer Campbell, and Michael Keene. *The Mayfield Quick View Guide to the Internet for Students of Women's Studies*. Mayfield Publishing Company. 90 pp.

Articles in Refereed Journals and Chapters in Refereed Scholarly Volumes

- In Press McCaughey, Martha, and Jill Cermele. "Datarape: Understanding Digital Privacy Invasions in a (Cyber)Rape Culture," in *Gender, Bodies, and Technologies*, ed. by Christine Labuski. New York: NYU Press.
- McCaughey, Martha, and Jill Cermele. "Changing the Hidden Curriculum of Campus Rape Prevention and Education: Women's Self-Defense as a Key Protective Factor for a Public Health Model of Prevention." *Trauma, Violence & Abuse.* Oct: 1-16.
- McCaughey, Martha. "Victim Vaginas: The V-Day Campaign and the Vagina as Symbol of Female Vulnerability." *Women's Studies: An Interdisciplinary Journal* 42:8: 923-935.
- Ramsey, Colin, and **Martha McCaughey**. "Copyright for Academics in the Digital Age." Pp. 10-17 in *Academe* 98:5 (Sept/Oct 2012).

RPT in Society for Industrial Microbiology and Biotechnology News (2013).

- McCaughey, Martha. "Community." Pp. 135-151 in *Rethinking Women's and Gender Studies*, ed. by Ann Braithewaite, Catherine Orr, and Diane Lichtenstein. New York: Routledge.
- 2010 **McCaughey, Martha**. "Got Milk? Breastfeeding as an 'Incurably Informed' Feminist STS Scholar," in *Science As Culture* 19:1: 57-78.
- 2008 **McCaughey, Martha**. "Caveman Masculinity: Finding an Ethnicity in Evolutionary Science," in *Men's Lives*, 8th Ed., ed. by Michael S. Kimmel and Michael M. Messner. NJ: Allyn Bacon.

RPT in *Social Issues Collection*, ed. by Amy Wharton. New York: Routledge, 2008.

RPT in *The New Male Nation: A Philosophical Collection of Articles About Culture, Sports, and the Quest for Power*, ed. by Ingrad Smith. New York: Routledge, 2010.

RPT in *The Gendered Society Reader, Fifth Edition*, ed. by Michael Kimmel and Amy Aronson. New York: Oxford University Press, 2014.

RPT in *The Gendered Society Reader, Sixth Edition*, ed. by Michael Kimmel and Amy Aronson. New York: Oxford University Press, 2016.

RPT in *Men's Lives*, 9th Ed., ed. by Michael S. Kimmel and Michael M. Messner. Oxford University Press, 2018.

- McCaughey, Martha. "Can *Unscrewed* be Unskewed? Television Coverage of the Internet," in Fi®st Mond@y: Peer Reviewed Journal on the Internet. www.firstmonday.org 11:10 (October).
- 2004 **McCaughey, Martha**. "Causes of Rape (Theories of)." Pp. 167-169 in *Encyclopedia of Rape*, ed. by Merrill D. Smith. Westport, CT: Greenwood Press.
- 2003 **McCaughey, Martha**. "Windows Without Curtains: Computer Privacy and Academic Freedom," *Academe* 89:5: 39-42 (September/October).
- 2001 **McCaughey, Martha**, and Christina French. "Women's Sex-Toy Parties: Technology, Orgasm, and Commodification," *Sexuality and Culture* 5:3:77-96.
- McCaughey, Martha, and Carol Burger. "Cybergrrrl Education and Virtual Feminism: Using the Internet to Teach Introductory Women's Studies." Pp. 151-161 in *Teaching Introduction to Women's Studies: Student Expectations and Classroom Strategies*, edited by Barbara Scott Winkler and Carolyn DiPalma. Westport, CT: Greenwood Publishing Group, Bergin & Garvey.
- McCaughey, Martha. "Fleshing Out the Discomforts of Femininity: Comparing Female Anorexia with Male Compulsive Bodybuilding." Pp. 133-155 in Weighty Issues: Constructing Fatness and Thinness as Social Problems, edited by Jeffrey Sobal and Donna Maurer. New York: Aldine de Gruyter.
- McCaughey, Martha. "Kicking Into Consciousness: Getting Physical in Both Theory and Practice." Pp. 157-166 in *Just Sex: Students Rewrite the Rules on Sex, Violence, Equality and Activism*, edited by Susan Villari and Jodi Gold. New York: Rowman and Littlefield.
- Grindstaff, Laura, and **Martha McCaughey**. "Re-membering John Bobbitt: Castration Anxiety, Male Hysteria, and the Phallus." Pp. 142-160 in *No Angels: Women Who Commit Violence*, edited by Alice Myers and Sarah Wight, Pandora (London).
- 1998 Grindstaff, Laura, and **Martha McCaughey**. "Feminism, Psychoanalysis, and (Male) Hysteria Over John Bobbitt's Missing Manhood." *Men and Masculinities* 1:2:173-192.

1998 McCaughey, Martha. "The Fighting Spirit: Women's Self-Defense Training and the Discourse of Sexed Embodiment." Gender & Society 12:3:277-300. 1996 McCaughey, Martha. "Perverting Evolutionary Narratives of Heterosexual Masculinity; Or, Getting Rid of the Heterosexual Bug." GLQ: A Journal of Lesbian and Gay Studies 3:4:261-287. RPT in kea special issue on heteronormativity (2002), edited by Dieter Haller 1995 McCaughey, Martha, and Neal King. "Rape Education Videos: Presenting Mean Women Instead of Dangerous Men." *Teaching Sociology* 23:374-388. 1993 McCaughey, Martha. "Redirecting Feminist Critiques of Science." Hypatia: A Journal of Feminist Philosophy 8:4:72-84. McCaughey, Martha. "Evolution, Ethics and the Search for Certainty." Science As 1993 Culture 4:2:19:212-243. **Articles and Book Chapters in Nonrefereed Publications** 2012 McCaughey, Martha. "Technology is My BFF." Media Report to Women. Fall 2012. 2012 Ramsey, Colin, and Martha McCaughey. "Q&A: Colin Ramsey and Martha McCaughey on Faculty Copyrights." Academe Blog. 28 Sept. 2012. Web. http://academeblog.org/2012/09/28/qa-colin-ramsey-and-martha-mccaughey-onfaculty-copyrights/. 10 Dec. 2012. (invited) 2011 **McCaughey, Martha**. "I'm Too Smart to Wear that T-Shirt," *Association for* Women in Mathematics Newsletter, December 2011. 2011 McCaughey, Martha. "A Hippie Typed This," The Revisioner, Issue on technology's impact on writing. August. 2009 McCaughey, Martha. "Sticks and Stones," Ms. Magazine, August. 2008 McCaughey, Martha. "The Caveman Mystique: Finding an Identity in Pop-Darwinism," American Sexuality. RPT: Alternet 2008 2008 McCaughey, Martha. "Academic Freedom: How the Right-Wing Has Turned a Cherished Ideal on its Head," Ms. Magazine, July. McCaughey, Martha, and Cat Warren. "Right-Wing Attacks on Women's 2006 Studies," in Handbook for Women's Studies Program Administrators, ed. by Martha McCaughey, for National Women's Studies Association.

2006 **McCaughey, Martha**. "Graduate Certificate Programs: Appalachian State University," in *Handbook for Women's Studies Program Administrators*, ed. by Martha McCaughey, for National Women's Studies Association.

Creative and Applied Work

- 2014-2018 **McCaughey, Martha**, and Wyatt Galusky. *The Wizard of OD: Being Not a Musical or a Fairytale but an Original Derivative Work about a Small-Town Girl's Journey through the Omnipresent Dataverse.* Full-length, multi-media play for stage.
 - * Staged Reading by In/Visible Theatre Company, Dec.2014, Boone, NC.;
 - *Performance by Metropolitan State University of Denver in conjunction with the Society for the Social Study of Science annual meeting, Nov. 2015, Denver, CO.
 - *Performance by Dept. of Theater at Lafayette College at the Our Digital Humanity conference at Lehigh University, April, 2018, Bethlehem, PA.
- McCaughey, Martha, and Jill Cermele. See Jane Fight Back. Blog sharing research on women's self-defense against sexual assault. www.seejanefightback.com
- 2001-2005 **McCaughey, Martha**. "The Gender of Technology: An Exhibit." Public and online exhibit examining how gender impacts the design, use, and marketing of various technologies.

Book Reviews

- 2012 **McCaughey, Martha**. Review of *Women at Work: Tupperware, Passion Parties, and Beyond* by L. Susan Williams and Michelle Bemiller (Boulder, CO: Lynne Rienner, 2011), *Sex Roles*, 67:3:253-255.
- 2012 **McCaughey, Martha**. Review of *Alternative and Activist New Media* by Leah A. Lievrouw (Cambridge: Polity Press, 2011), *New Formations: A journal of culture/theory/politics*.
- McCaughey, Martha. Review of *Theorizing Sexual Violence* ed. by Renée Heberle and Victoria Grace (New York: Routledge, 2009). *Psychology of Women Quarterly*, March, 2011: 35: 340.
- 2008 **McCaughey, Martha**. Review of *Her Best Shot: Women and Guns in America* by Laura Browder (Chapel Hill: University of North Carolina Press, 2006). *Journal of Social History*. September, 2008: 203-205.
- 2006 **McCaughey, Martha**. Review of *TechnoFeminism* by Judy Wajcman (Cambridge, UK: Polity Press, 2004). *American Journal of Sociology* 111: 1982-1983.
- McCaughey, Martha. Review of Constructing Gendered Bodies, edited by Kathryn Backett Milburn and Linda McKie (Houndmills, Basingstoke, Hampshire, England: Palgrave, 2001). Gender & Society.

- McCaughey, Martha. Review of: Gay Science: The Ethics of Sexual Orientation Research, by Timothy F. Murphy (NY: Columbia UP, 1997); and Reinventing the Sexes: The Biomedical Construction of Femininity and Masculinity, by Marianne Van Den Wijngaard (Bloomington: Indiana UP, 1997). Science, Technology, and Human Values 25:4:535-537.
- McCaughey, Martha. Review Essay: Bodymakers: A Cultural Anatomy of Women's Bodybuilding, by Leslie Heywood (New Brunswick, NJ: Rutgers University Press, 1998); Women of Steel: Female Body Builders and the Struggle for Self-Definition, by Maria R. Lowe (New York: New York University Press, 1998); and Building Bodies, ed. by Pamela L. Moore (New Brunswick, NJ: Rutgers University Press, 1997). Gender & Society13:6: 828-830.

INVITED ADDRESSES

- "Self-Defense as Personal Transformation and Sexual Assault Prevention," invited by College of Charleston, Charleston, SC (March, 2017)
- "Arts-Informed Research on the Transformational Impact of Self-Defense Training," invited by Drew University, Madison, NJ (Nov., 2016)
- "Digital Cosmopolitanism," invited by Guilford College, Greensboro, NC (Oct., 2015)
- "New Social Media: Debating their Impact on Political Organizing, Protest, and Democracy," invited by Guilford College, Greensboro, NC. (March 2013)
- "A Cyberrape in the Workplace," invited by Lafayette College, Easton, PA. (April, 2012)
- "The Caveman Mystique," invited by the College of Charleston, Charleston, SC. (October, 2010)
- "The Science of Heterosexual Masculine Aggression," invited by Calvin College, Grand Rapids, MI. (March, 2010)
- "Sperm Wars and Science Wars," invited by Virginia Tech, Blacksburg, VA. (September, 2008)
- "The Caveman Mystique," invited by North Carolina State University, Raleigh, NC. (October 2006)
- "Computergate: How One Email Spam Sparked a Debate on Computer Privacy and Academic Freedom at a State University," invited by James Madison University, Harrisonburg, VA. (March, 2005)
- Keynote address, "Computer Privacy and Academic Freedom," invited by the statewide Nebraska American Association of University Professors, Omaha, Nebraska. (March, 2004)
- "Feminist Considerations of Women's Self-Defense," invited by University of Virginia, Charlottesville, Virginia. (March, 2002)

- "A Feminist Theory of Women's Counter-Violence," invited by Vanderbilt University, Nashville, Tennessee. (February, 2002)
- "The Women's Self-Defense Movement and the Notion of Violence," invited by the College of William and Mary, Fredericksburg, Virginia. (November, 2001)
- "The Difference Between Real and Reel Knockouts: Representations of Women's Violence," invited by the Women's Center of Virginia Tech. (October, 2001)
- "Kicking Into Consciousness Through Self-Defense Training," invited by Georgetown University, Washington, D.C. (April, 2001)
- Keynote address, "Getting Physical in Theory and Practice: The Importance of the Body in Gender Studies," for the Gender Studies Conference, Radford University, Radford, Virginia. (March, 2001)
- "The Importance of the Body in Feminist Studies," invited by Florida Atlantic University, Honors College Speaker Series, Jupiter, Florida. (March, 2001)
- "Getting Physical in Theory and Practice: The Challenge of the Women's Self-Defense Movement," invited by Duke University, Durham, North Carolina. (October, 2000)
- Keynote address, "Education and Women's Empowerment: Strategies for Social Change," invited by the American Association of University Women, Virginia Chapter (75th Anniversary Convention), Fredericksburg, Virginia. (April, 2000)
- "Feminism, the Body, and Violence: A View from the Women's Self-Defense Movement," invited by Vanderbilt University, Nashville, Tennessee. (April, 1999)
- "Anorexia and Bigorexia: Parallel Body Projects," invited by Vanderbilt University (Social Construction of the Body Series), Nashville, Tennessee. (April, 1999)
- "Feminism, the Body, and Violence: A View from the Women's Self-Defense Movement," invited by Loyola University, Chicago, Illinois. (March, 1999)
- "Assault Prevention Strategies and Feminist Self-Defense," invited by Hollins University, Roanoke, Virginia. (March, 1999)
- Author book-signing at Charas Women's Books and More, and lecture at Emory University, Atlanta, Georgia. (October, 1998)
- "The Theory and Practice of Physical Feminism," invited by Escape Women's Self-Defense and Empowerment Training, Emory University, and by Charas Women's Books and More. Atlanta, Georgia. (March, 1998)

"Kicking Into Consciousness: The Theory and Practice of Physical Feminism," invited by Northwestern University. Evanston, Illinois. (February, 1998)

Keynote address, "One Loud No," invited for fundraising event by Fight Back! of Central New York. Syracuse, New York. (September, 1997)

Work Cited/Featured in the Media

Christian Science Monitor Interview about media representations of gender and violence. 2016.

NationSwell Interview about campus sexual assault prevention. 2016.

Beauty Bites Beast (film) Interview for an Ellen Snortland documentary about women's self-

defense. 2015.

Vice Interview about self-defense training. 2015.

The Nightly Show Consultant on story about women on the new \$20 bills. 2015.

CBN Network Interview about sexual assault and self-defense. 2014.

The Kelly Alexander Show Interview about campus sexual assault and self-defense. 2014.

A Girl and a Gun (film) Interview in a Cathryne Czubeck documentary on women and guns.

2009.

Wired Interview on text-message activism. 2009.

World's Fair Science Blog Author-Meets-Blogger Interview about The Caveman Mystique. 2009.

Em & Lo Interview about The Caveman Mystique. 2008.

Inside Higher Education Interview on David Horowitz book about higher education. 2008.

Herald Sun Interview on university employers and computer monitoring. 2008.

New York Post Interview on violent women in movies. 2007.

IDG Now! Brasil Interview on cyberactivism. 2007.

Patriot News Interview on women's sex-toy parties. 2007.

Hartford Courant Interview on cyberactivism. 2005.

Boston Globe Interview on gender and torture. 2004.

People Interview on blogging on the Internet. 2004.

Unscrewed Interview on TechTV television show about gender and the Internet.

2004.

The Philadelphia Inquirer Interview about women's sex-toy parties. 2003.

The Other Side Interview about social movements and the Internet. 2003.

Washington City Paper Interview about women's aggression. 2003.

WAMU Radio Interview on "Tech Talk" show (Washington, D.C.) about online

activism. 2003.

KCBS Radio Interview about violent women in movies (San Francisco). 2003.

The New York Times Interview about violent women in movies. 2003.

Salon.com Interview about computer privacy and academic freedom. 2003. With Good Reason Interview on public radio stations (Virginia and Washington, DC),

about women's violence in movies and Reel Knockouts. 2002.

Roanoke Times Interview on women's sex-toy parties. 2002.
Associated Press Interview about online activism. 2002.
The Oregonian Interview about online activism. 2002.

Chicago Tribune Interview about violent women in movies. 2001.

Christian Science Monitor Interview about women, feminism, and self-defense. 2001.

Confidence Plus Feature, based on interview, in the book Confidence Plus, by Linda

Mooney. Volume 14 in the Women's Edge Life Enhancement

Guides. Emmaus, PA: Rodale Press. 2001.

Roanoke Times Interview about girls adopting the Playboy bunny icon. 2001.

Richmond Times Dispatch Interview about U.S. women over the past 30 years. 2001.

Oxygen magazine Interview about women's self-defense. 2000.

Click magazine Interview about gender, anorexia, and bodybuilding. 2000.

WI Public Radio Interview about *Real Knockouts*. 1998.

New Republic Interview about women, violence, and self-defense. 1998. Florida Sun Sentinnel Interview about women, bodybuilding, and self-defense. 1998.

Desert News Interview about women and self-defense. 1996.

CONFERENCE PAPERS

(Sole authored and presented, except where noted)

National Conferences

2012	McCaughey, Martha, and Wyatt Galusky. "The Wizard of OD: Being Not Quite a
	Musical or a Fairytale but an Original Derivative Work about a Small-Town Girl's
	Journey through the Omnipresent Dataverse," Staged reading of play with
	discussion. Gender, Bodies, Technology conference, Virginia Tech, Blacksburg,
	VA.

- 2011 "Electronic Powergrrrl Twitter Test: Comparing Young Feminists' and Second-Wave Feminists' Relationships to Technology," Society for the Study of Science in Society, Cleveland, OH.
- 2011 "The Concept of 'Self-Defense' in Feminist Anti-Sexual Assault Education, Prevention, and Resistance," Nag's Heart Symposium on Self-Defense and Resistance, Portland, OR.
- 2010 "A Cyberrape in the Workplace: Workplace Technologies, Techno-Bodies, and New Forms of Anti-Feminist Intellectual Harassment," Gender, Bodies, and Technology conference, Virginia Tech, Blacksburg, VA.
- 2007 "Victim Vaginas: The V-Day Campaign's Disregard for Self-Defense," Association for Women in Psychology, San Francisco, CA.
- "Can *Unscrewed* be Unskewed? Television Coverage of the Internet," American Studies Association, Washington, D.C.
- 2003 "Computergate: How One Email Spam Sparked a Debate on Computer Privacy and Academic Freedom at a State University," Society for Social Studies of Science, Atlanta, Georgia.

Martha McCaughey	•	Curriculum Vitae	•	2017	•	Page 11
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2001	"Why Men Like it Better Online: A Report from the Trenches of Teaching Online Women's Studies," Cyberculture Working Group Conference on Constructing Cyberculture(s): Performance, Pedagogy, and Politics in Online Spaces," University of Maryland, College Park, Maryland.
2000	"Getting Physical in Theory and Practice; Or, Why the Violence Against Women Office Won't Return My Calls," American Studies Association, Detroit, Michigan.
2000	"Perverting Evolutionary Narratives of Heterosexual Masculinity," German American Frontiers of Social Science, Atlanta, Georgia. (Symposium, invited)
1999	"Cybergrrrl Education: The Unanticipated Benefits of Teaching Web-Enhanced Women's Studies Courses," National Women's Studies Association, Albuquerque, New Mexico.
1999	"Teaching About Violence Against Women: Empowering Men or Empowering Women?" National Women's Studies Association, Albuquerque, New Mexico.
1998	Author on an Author Meets Critics session, featuring <i>Real Knockouts</i> , American Society of Criminology, Washington, D.C.
1998	"Fleshing Out the Discomforts of Femininity: Comparing Female Anorexia and Male Compulsive Bodybuilding," American Sociological Association, San Francisco, California.
1998	"Virtual Feminism: Using the Web to Enhance the Feminist Classroom," Sociologists for Women in Society, San Francisco, California
1997	"Evaluating Campus Rape Prevention Education Strategies," Sociologists for Women in Society, Toronto, Canada.
1997	"Women's Self-Defense Culture and the Celebration of Violence: Changing Our Minds About Our Bodies," Cultural Violence Conference, George Washington University, Washington, D.C.
1995	"Perverting Evolutionary Narratives of Heterosexual Masculinity," Queer Frontiers Conference, University of Southern California.
1994	McCaughey, Martha and Neal King. "Evaluating Feminist Rape Education Strategies," Sociologists for Women in Society, Los Angeles, California.
1994	"Getting Mean: Women, Self-Defense and Rape Culture," American Sociological Association, Los Angeles, California.

- 1994 King, Neal and Martha McCaughey. "Rape Education Videos: Scaring Men vs. Scaring Women," National Graduate Women's Studies Conference, San Diego, California.
- "Evolution, Ethics and the Search for Certainty," Society for the Study of Social Problems, Pittsburgh, Pennsylvania.

Regional Conferences

- 2017 McCaughey, Martha. "An Instructional Practice that Merges Silly and Serious for Creative Expressions of Learning," Lilly Conference on Teaching and Learning, Asheville, NC.
- 2015 McCaughey, Martha, and Elaine O'Quinn. "Blank Pages: Working with Girls through Visual Journals," Southeastern Women's Studies Association, Boca Raton, FL.
- McCaughey, Martha, and Heather Hahn. "Somatic Awareness, Self-Defense, and Asana: Teaching Girls about Agency and the Body," Southeastern Women's Studies Association Conference, Wilmington, NC.
- Latshaw, Beth, and Martha McCaughey. "What Happens When Inequality is Deemed Equal? How Coparents Talk about the Gendered Division of Labor," Eastern Sociological Association Conference, Baltimore, MD.
- 2013 McCaughey, Martha. "Art and Apps Against Abuse," Southeastern Women's Studies Association Conference, Greensboro, NC.
- 2010 McCaughey, Martha. "Campus Emergency Response Procedures: What Campus Procedures Ignore About Campus Shootings and Their Relationship to Gender," Southeastern Women's Studies Association Conference, Atlanta, Georgia.
- Davison, Beth, Jammie Price, and Martha McCaughey. "Student Evaluations of Teachers on RateMyProfessor.com." Southern Sociological Association Conference, Charlotte, North Carolina.
- 2005 McCaughey, Martha. "Computer Privacy and Academic Freedom," North Carolina Statewide Conference of the American Association of University Professors," Boiling Springs, North Carolina.
- 2004 McCaughey, Martha. "Full Frontal Feminism: How to Promote Your Women's Studies Program," Southeastern Women's Studies Association Conference, Savannah, Georgia.
- McCaughey, Martha, Michael Rohd, and Lisa Speidel. "Teaching Communication Skills as Sexual Assault Prevention: Mixed Messages?" Virginians Aligned Against

	, . ,
	Sexual Assault and Virginians Aligned Against Domestic Violence, Statewide Spring Training-Retreat, Wakefield, Virginia.
1999	McCaughey, Martha and Bernice Hausman (copresenters). "Cosmetic Surgery: Feminist Debates and Dilemmas," Choices and Challenges Forum ("Reinventing the Human"), Virginia Tech.
1998	Culbertson, Roberta, Martha McCaughey, and Stacey Ruble. "Acts of Survival: Teaching Stage Combat Techniques to Assault Survivors," Virginians Aligned Against Sexual Assault and Virginians Aligned Against Domestic Violence, Statewide Spring Training-Retreat, Smith Mountain Lake, Virginia.
1997	"How Preventative is Campus Sexual Assault Prevention? A Perspective from the Women's Self-Defense Movement," Statewide Conference on Sexual Assault, Virginia Commonwealth University.
1994	"Perverting Evolutionary Narratives of Heterosexual Masculinity; Or, Getting Rid of the Heterosexual Bug," Pacific Sociological Association, San Diego, California.
1994	Grindstaff, Laura and Martha McCaughey. "Beyond Castration Anxiety: Feminism Confronts John Bobbitt's Missing Manhood," Boundaries in Question Conference, University of California, Berkeley.
1992	"Is a Hard Woman Good to Find? A Feminist Consideration of Women's Bodybuilding in Postmodern America," Boundaries in Question Conference, University of California, Berkeley.

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2017

COURSES DEVELOPED AND TAUGHT

"Redirecting Feminist Critiques of Science," Boundaries in Question Conference,

Living in the Digital Age (First Year Seminar)

Popular Culture

1991

Martha McCaughey

Sociology of the Family (graduate course and undergraduate course)

University of California, Berkeley.

Senior Seminar in Sociology

Constructions of Gender

Distinguished Lectures on Women, Sex, and Gender

Feminist Perspectives on Pedagogy and Academe (graduate seminar)

New Media Activism

Gender and Technology

Histories of Knowledges

Cyberactivism and Cyberliberties

Life Politics

Graduate Research Practicum in Women's Studies

The Body and Social Theory (graduate seminar, sociology and STS)

Gender Relations (sociology summer course, undergraduate, taught online)

Gender and Technology (taught at the undergraduate level and at the graduate level)

Feminist Activism (undergraduate WS course)

Science, Inequality, and the Body (graduate seminar, sociology and STS)

Introduction to Women's Studies (F2F and Distance-Learning)

Women, Food, and Eating

Culture, Technology, and the Body (graduate seminar for Women's Studies, Sociology, and STS)

Introduction to Women's Studies: Focus on Gender and Sports, with an online component

Gender, Race, and Sexuality in the World of Technoscience (for WS, Black Studies, and STS)

Feminist Theory

Theories of Gender Inequality

Sexual Politics (The Women's and Gay Rights Movements)

Social Psychology

INSTRUCTIONAL/FACULTY DEVELOPMENT

	INSTRUCTIONAL/FACULTY DEVELOPMENT
2018	Organizer and Participant, First Year Seminar Faculty Development 2-Day
	Immersive Retreat on Aligning Courses with Learning Objectives, Appalachian State
2018	Participant, Workshops on Inclusive Excellence, Center for Academic Excellence,
	Appalachian State
2017	Organizer and Participant, First Year Seminar Faculty Development 2.5-Day Retreat
	on Assignment Redesign and University Design for Learning, Appalachian State
2015	Organizer and Participant, AAC&U – Bringing Theory to Practice Grant – Wrote
	grant with Elaine Gray and organized one-day faculty and staff retreat on Student
	Well Being
2015	Participant, Workshop on Creativity in Teaching, Appalachian State
2015	Participant, Course Redesign Institute (5-day workshop), Center for Academic
	Excellence, Appalachian State
2014	Participant, Workshop on Engaged Teaching, Appalachian State
2012	Participant, Asheville Writer's Workshop for Nonfiction Magazine Articles.
2012	Participant, Asheville Writer's Workshop Retreat for Fiction and Nonfiction
	Writers.
2011-12	Organizer and Participant, Humanities Research Cluster on "Art, Technology, and
	Social Issues." Appalachian State
2010	Participant, Workshop on Copyright Law for Academics, Appalachian State
2009	Participant, Humanities Research Cluster on "The Body," Appalachian State
2007	Participant, Humanities Research Cluster on "Biography and Autobiography,"
	Appalachian State
2006	Participant, "Girl with Pen" Webinar Series on Writing for Wide Audiences.
2005	Participant, BRIDGES Program for Academic Leadership, University of North
	Carolina, Chapel Hill.
2002	Center for Excellence in Undergraduate Education, Virginia Tech
	Received grant for the development of "Women and the Military" course. Proposed
	the new course to the University's Curriculum Committee, developed the reading

materials and assignments, and contacted guest speakers from the Richmond and Washington, D.C. areas.

2001 <u>Faculty Development Institute, Virginia Tech</u>

Three-day workshop on advanced web-based teaching (June)

2001 <u>The Gender of Technology: An Exhibit, Virginia Tech</u>

Created a public exhibit with students on the gendered aspects of technology in society. At least 700 people saw the exhibit, and professors from a number of different departments designed assignments using the exhibit. Applied for grant from Center for Excellence in Undergraduate Teaching to fund part of the costs of this three-week-long exhibit. (I paid for the entire exhibit because it did not get funded.) Created a virtual tour of the exhibit, which can be seen at

http://www.ws.appstate.edu/gendertechex/exhibit.html.

1998 Faculty Development Institute, Virginia Tech

Four-day workshop on multimedia projects on the Macintosh (e.g., digital video editing, creation of educational, interactive CD ROMs).

1998 <u>Faculty Development Institute, Virginia Tech</u>

Three-day workshop on distance-learning (instruction on software and equipment for online distance-learning courses, both synchronous and asynchronous).

1998 <u>Faculty Development Workshop, Radford University</u>

Five-day workshop on a software package, PODIUM, for the creation of CD ROMs and their use in teaching large classes.

1998 <u>Service Learning, Virginia Tech</u>

Received grant for the "Great Women in History Project," and coordinated students and a community partner (who received the grant money) to bring reports about great women to the local elementary school classroom.

1997 Women's Studies Program, Virginia Tech

Put Introductory Women's Studies course material and Program information online, with a "Cybercore" Grant from Virginia Tech. The results of this effort can be seen at http://www.idst.vt.edu/ws/ (Click on "Modules"). Notably this effort resulted in Virginia Tech's WS Program becoming a "megasite" of online resources in the field.

1997 Faculty Development Institute, Virginia Tech

Three-day workshop on the software package Power Point, which also covered slide and photo scanning, manipulation of images in Adobe Photoshop, and instructional applications

1993-95 Office of Instructional Development, University of California

Teaching Consultant. Responsibilities include watching videotapes of teaching assistants from all disciplines and providing them with constructive criticism and suggestions for increased teaching effectiveness. Supervisor: Shirley Ronkowski.

1994 <u>"Successful Communication With Your Instructors"</u>

First published in *KIOSK: 1994-95 UCSB Student Handbook*. University of California, Santa Barbara. Appears in Volume IX-present volume. An updated version is also currently used at Virginia Tech.

Wartha Wecaughey	Curriculum vitae - 2017 - 1 age 10
2014	Don Sink Family Award for Excellence in Scholarship, College of Arts and Sciences, Appalachian State University, award recognizing the scholarly and social impact of scholarship
2009	Appalachian American Association of University Professors Recognition Award for Academic Freedom and Faculty Governance
2004	Bridges Program in Academic Leadership for Women, University of North Carolina, Chapel Hill
1999	Emerging Scholar Award, American Association of University Women, a national award "for a pretenure woman professor in any field who has shown an exceptional degree of productivity and shows promise of future distinction in her field"
1999	Faculty Woman of the Year Award, Women's Center, Virginia Tech, an award recognizing service to women on campus
1998	Nominee, Important Book on Sex & Gender Award, American Sociological Association
1998	Nominee, Sturm Book Award, Virginia Tech
1995	Barbara S. Uehling Outstanding Woman Graduate of 1995, UC Santa Barbara, an award given each year to one woman Ph.D. graduate in any field for outstanding achievement
1995	Dissertation Fellowship, Graduate Division, UC Santa Barbara
1990 and 1991	Distinguished Teaching Assistant Award Nominee, UC Santa Barbara
1988-89	Regents Fellowship, UC Santa Barbara
	GRANTS
2017	Parent & Family Association Grant to Create Videos for First-Year Students and their Families, Appalachian State University
2017	University Academic Assessment Grant to design measurable learning outcomes for the Common Reading Program
2016	Mellon Foundation Grant for Arts-Based Research and Exhibition (with Jill Cermele, P.I.)
2015	Student Well-Being Seminar Grant, Bringing Theory to Practice
2014	Global Infusion Grant, Quality Enhancement Plan, Appalachian State University
2000	Online Teaching Fellowship, Institute for Distance and Distributed Learning Virginia Tech
1999	Summer Faculty Fellowship, Center for Excellence in Undergraduate Teaching, Virginia Tech
1998	Pilot Research Grant, College of Arts and Science, Virginia Tech
1998	Center for Innovation in Learning grant for the development of Distance
	Learning graduate courses for a graduate certification program in "Gender and Race in Science and Technology," Virginia Tech
1998	Teaching Improvement Minigrant, Center for Excellence in Undergraduate Teaching, for the development of "Women, Food, and Eating" course, Virginia Tech

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1997	Teaching Improvement Minigrant, Center for Excellence in Undergraduate
	Teaching, for the development of "Gender, Race, and Sexuality in the World of
	Technoscience" and "Culture, Technology, and the Body" courses, Virginia
	Tech
1996	Center for Innovation in Learning "Cybercore" Grant for the development of
	on-line course materials and web-enhanced women's studies introductory
	courses, Virginia Tech
1994-95	Graduate Fee Grant, UC Santa Barbara
1994	Departmental Travel and Research Grant, Department of Sociology, UC
	Santa Barbara
1993-94	Graduate Fee Grant, University of California, Santa Barbara
1993	Humanities/Social Science Research Grant, UC Santa Barbara
1992	Departmental Research Grant, Department of Sociology, UC Santa Barbara
1991-92	Graduate Fee Grant, UC Santa Barbara

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Curriculum Vitae

Martha McCaughey

PROFESSIONAL SERVICE

	PROFESSIONAL SERVICE		
National and Statewide Professional Service			
2018-	President and Treasurer, North Carolina AAUP Foundation Board of		
	Directors		
2017-	Co-Chair, Educational Resources Committee, International Expressive Arts		
	Therapy Association; also member of the IEATA Executive Board		
2013-2016	Member, Editorial Board, Social Currents, Journal of the Southern		
	Sociological Society		
2011-2012	President, North Carolina American Association of University Professors		
	Foundation Board of Directors		
2008-2010	President, North Carolina Conference of American Association of University		
	Professors		
2007-2010	Book Review Editor, Gender & Society		
2006-2008	President, North Carolina American Association of University Professors		
	Foundation Board of Directors		
2005	Editor, Handbook for Women's Studies Program Administrators, Second		
	Edition, for National Women's Studies Association		
2005	Presentation on Computer Privacy for Virginia statewide American		
	Association of University Professors, Richmond, VA.		
2005-2007	Association of State Conferences Executive Committee and Liaison to		
	Committee A on Academic Freedom and Tenure (elected), American		
	Association of University Professors		
2005	NC State Delegate (elected) for National Meeting of the American		
	Association of University Professors		
2005-2006	Steering Committee (Secretary), Southeastern Women's Studies Association		
2004-2006	Advisory Council, National Women's Studies Association		
2004-2005	Steering Committee (Communications Officer), Southeastern Women's		
	Studies Association		
2004-2006	Executive Committee (Secretary and Webmaster), North Carolina Statewide		
	American Association of University Professors		

2001	Consultant, Women's Studies Program administration, Virginia State
2001	University
2001	Consultant, Women's Studies Program administration, James Madison University
2001	Consultant, provided two-day workshop on teaching computer-integrated,
	web-enhanced classroom strategies for women's studies courses, Dickinson
	College, Carlisle, PA
2001	Organizer, "Cyberactivism" panel, Association of Internet Researchers
	(AoIR) Conference, Minneapolis
1999	Organizer and Presider, "Medical Technologies of Sex: Feminist Research
	and Analyses," Society for Social Studies of Science (4S) Conference
1999-2000	Chair (Elected), Career Development Committee, Sociologists for Women in
	Society
1999	Member, Sexual Assault Prevention Task Force, Center for Injury and
	Violence Prevention, Virginia Department of Health
1998	Author, "Women, Feminism, and the Internet" and "Instructional Technology
	Resources: Web Resources and Recommended Reading," published in
	Network News, the newsletter of Sociologists for Women in Society, Vol.
	XV, No. 3
1998	Organizer, session on "Women, Feminism, and the Internet," Sociologists for
	Women in Society Annual Meetings, San Francisco, CA
1998	Member, Cheryl Allyn Miller Award Committee for best graduate student
	paper on women and work, Sociologists for Women in Society
1998-1999	Review book manuscripts and proposals for New York University Press
1997	Reader, Proposals for "Culture, Violence, and Survival" Fellowships,
	Virginia Foundation for the Humanities, Charlottesville, VA
1994	Presider/Discussant, Sexual Violence Roundtable, American Sociological
	Association Meetings, Los Angeles, CA
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University and Community Service 2018- Member Form

Martha McCaughey

<u> </u>	
2018-	Member, Forum Lecture Series Committee
2018-	Member, Faculty Senate
2015-	Member, In/Visible Theatre Advisory Board
2015-	Member, Student Success Advisory Board
2015-	Member, University Conflict of Interest and Commitment Council
2018	Member, Post-Tenure Review Committee, Dept. of Sociology
2018	Chair, General Education Director Search Committee
2017-18	Chair, University College Search Committee
2015-2018	Chair, Faculty Grievance Hearing Committee
2015-2017	Member, AppSync Advisory Committee
2015-17	Faculty Advisor, "LIPS" Student Club
2015-16	Member, Department Personnel Committee
2015-16	Member, Honors College Advisory Board
2014-16	Faculty Advisor, Unzipped: App State Fashion Student Club
2014-16	Member, Quality Enhancement Plan Global Learning Assessment Committee
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2014-17	Mambar Interpersonal Violence Council
2014-17	Member, Interpersonal Violence Council
2014-17	Member, Student Success Team (formerly known as the Student Achievement Team)
2014-	Member, Convocation Planning Committee
2014-	Member, General Education Council
2014-	Member, University College Council
2014-2015	Member, Department PR Committee, Sociology
2014-2013	Member, Policy Development Committee, Dept. of Sociology, ASU
2013-2016	Member, Gifts Acceptance Committee, ASU
2013-2014	Chair, International Art Night Organizing Committee, Hardin Park School
2013-2014	Chair, Sociology Department Chair Search Committee, ASU
2013-2014	Member, Department Personnel Committee/Faculty Search Committee, ASU
2013-2014	Member, Sociology Promotion and Tenure Committee, ASU
2013-14	Facilitator, Women's Studies Working Group on Academic Scholarship,
2013 11	ASU
2013	Member, General Education/Senior Seminar Assessment Committee, ASU
2012-2014	Faculty Advisor, "LIPS" Student Club, ASU
2012-2014	Member, Faculty Handbook Revision Task Force, ASU
2012	Chair, Departmental Research Plan for the Provost, ASU
2011-2014	Member, Faculty Post-Tenure Review Committee, Dept. of Sociology, ASU
2011-2012	Member, Faculty Search Committee, Dept. of Sociology, ASU
2011-2012	Member, Grade Appeals Hearing Committee, College of Arts and Sciences,
	ASU
2011-2012	Member, Sociology Department Personnel Committee, ASU
2011-2012	Member, Sociology Department Post-Tenure Review Committee, ASU
2011-2012	Co-Chair, Women's Studies Curriculum Committee, ASU
2010-	Coordinator, General Education Theme "Democracy and Personal Life,"
	Appalachian State University
2010-2012	Vice President, Appalachian Chapter of American Association of University
	Professors
2010-2011	Member, General Education Assessment Team, ASU
2010	Member, Online/Distance Education Task Force, ASU
2010	Member, University College Awards Committee, ASU
2009-	Member, Faculty Senate, ASU
2009	Chair, Gift Policy Task Force, ASU
2009	Member, Women's Studies Director Search Committee, ASU
2007	Member, Post-Tenure Review Committee, Dept. of Interdisciplinary Studies
2006	Member, Secretary Search Committee, Dept. of Interdisciplinary Studies,
	ASU
2005-06	Member, Faculty Welfare and Morale Committee, Faculty Senate, ASU
2004-2007	Member, Department Personnel Committee (hiring, tenure, promotion, and
	faculty review decisions), Dept. of Interdisciplinary Studies, ASU
2005	Member, Secretary Search Committee, Dept. of Interdisciplinary Studies,
	ASU

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martin Me Caughey	2017 1 450 20
2004-2005	Chancellor's committee for the establishment of a Center for Women's
••••	Executive Leadership, ASU
2004-2005	Chair, Academic Policies Committee, Faculty Senate, Faculty Senate, ASU
2004-2005	President, American Association of University Professors campus chapter; organized statewide annual AAUP conference at ASU (Oct. 2005)
2004-2005	Member, Academic Policies and Procedures Committee, Faculty Senate, ASU
2003-2004	Member, American Association of University Professors campus chapter, Appalachian State University; organized speaker event: Chris Hoofnagle of the Electronic Privacy Information Center, Feb. 2004
2003-2004	Member, Information Technology Advisory Committee (ITAC), ASU
2003-2004	Member, Internet Studies Faculty. Helped organize panel on the Internet and gave presentation on panel
2003-2004	Member, Academic Policies Committee, Faculty Senate, ASU
2003-2004	Member, Five-Year Plan Committee, Dept. of Interdisciplinary Studies, ASU
2003-2004	Member, Online Teaching Assessment and Planning Committee, Dept. of Interdisciplinary Studies, ASU
2002-2003	Member, Computer Privacy Committee, Virginia Tech
2001-2002	Director, Women's Studies Program (with 7 core faculty members), Virginia
	Tech
2000-2002	Member, Faculty Senate (Elected, three-year term), Virginia Tech
2000-01	Member, Women's Center Advisory Board, Virginia Tech
2000-01	Co-Chair, Faculty Review Committee (hiring, tenure, promotion, and faculty review decisions), Center for Interdisciplinary Studies, Virginia Tech
2000-01	Member, Women's Studies Core Faculty Advisory Board, Virginia Tech
2000-01	Consultant to the SAFE (Sexual Assault Facts and Education) Project, Dean of Students Office, Virginia Tech
1999-01	Member, Inequality Preliminary Exams Organizing and Evaluation Committee, Department of Sociology, Virginia Tech
1999-00	Member, Faculty Review Committee (hiring, tenure, promotion, and faculty review decisions), Center for Interdisciplinary Studies, Virginia Tech
1999-00	Member, Policy Committee, Science and Technology Studies, Virginia Tech
1999-00	Member, Executive Committee, Women's Studies Program, Virginia Tech
1999	Day-long presentation to Blacksburg High School girls on gender, sexual assault, body image, and self-defense
1998-01	Member, Sexual Assault Task Force, Virginia Tech
1998-00	Member, Cultural Diversity Committee, College of Arts and Sciences, Virginia Tech
1998-99	Associate Director, Women's Studies Program, Virginia Tech
1998-99	Member, Center for Interdisciplinary Studies Cultural Diversity Committee, Virginia Tech
1998-99	Consultant to the SAFE (Sexual Assault Facts and Education) Project, Dean of Students Office, Virginia Tech
1998-99	Consultant, "Victims of the Vortex" Exhibit on images of women in science fiction pulp magazines, Virginia Tech. Curator: Eric Wiedegreen

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Martha McCaughey	• Curriculum Vitae • 2017 • Page 21
1998-99	Member, Chair Election Committee, Center for Interdisciplinary Studies, Virginia Tech
1998-99	Chair, Director Search Committee, Women's Studies Program, Virginia Tech
1998-99	Member, Assistant Director Search Committee, Women's Center, Virginia Tech
1998	Hour-long presentation to Blacksburg High School girls on gender, body image, and self-defense training
1998	Member, Search Committee, Women's History Month Coordinator, Virginia Tech
1996-1998	Member, Women's History Month Planning Committee, Virginia Tech
1996-present	Member, Sexual Assault Prevention Task Force, Virginia Tech
1996-1998	Member, Women's Center Advisory Board, Virginia Tech
1991-1995	Lectures on sexual violence to campus organizations, e.g., Greeks Against
	Rape, campus dormitories, University of California, Santa Barbara (UC Santa Barbara)
1991-1995	Consultant to the UC Santa Barbara Women's Center Rape Prevention
	Education Program. Provide lectures, training to peer counselors, and reading materials. Director: Cheri Gurse
1994	Member, LGB/Multicultural Queer Seventh Annual UC Queer Conference
	Organizing Committee, UC Santa Barbara
1994	Graduate Student Queer Colloquium Series Co-organizer, UC Santa Barbara
1993-1994	Excellence in Social Science Teaching Award Committee, UC Santa Barbara
1992-1995	Demonstrate self-defense to women on campus and in community, Santa
	Barbara, CA
1992-1993	Sociology Undergraduate Programs Committee, UC Santa Barbara
1991-1992	Sociology Graduate Students Association Representative, UC Santa Barbara

REFERENCES

Neva Specht
Associate Dean, College of Arts & Sciences
(also Professor of History and Member of the
Women's Studies Faculty)
I.G. Greer Hall
Appalachian State University
Boone, NC 28608
(828) 262-6879
spechtnj@appstate.edu

David Haney (formerly Vice Provost for Undergraduate Education, Appalachian State University) Vice President for Academic Affairs Emory & Henry College 122 Wiley Hall Emory, VA 24327 (276) 944-6128 dhaney@ehc.edu

Katherine Allen Professor, Dept. of Human Development 307 Wallace Hall Virginia Tech Blacksburg, VA 24061-0416 (540) 231-6526 kallen@vt.edu Leslie Bud Gerber
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Appalachian State University
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